

EMITT: Istanbul's Tourist Exhibition

معرض ايميت السياحي باسطنبول

Istanbul - Motaz Othman

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In his article about Turkey, which appeared in Issue 20 of Islamic Tourism, Dr. Ala Al-Hamarneh stated that: "there are few cities in the world which could rightly claim to have multiple historical and cultural layers". That is why Istanbul deserved to host, EMITT, the East-Mediterranean International Travel and Tourism Exhibition, which is now one of the major exhibitions of the region. In fact, the organizers exerted major efforts to promote their exhibition. I met Miss Hajar Iken, EMITT's director several times. She is working tirelessly to host exhibitions at the international level. This year's exhibition was



The Turkish Minister of Tourism, Mr. Atilla Koc, talks to our representative

the best. The number of showrooms increased, new countries took part and there were more visitors: both tourism professionals and the general public. The Minister for Turkish Tourism inaugurated the exhibition and paid a visit to most of the stands. We interviewed him at Islamic Tourism's stand and presented him with a collection of the issues of our magazine, in particular those with articles on Turkey. Turkish Airlines and its flight schedule, which makes it possible for million tourists to visit Turkey, deserves a special mention. ■

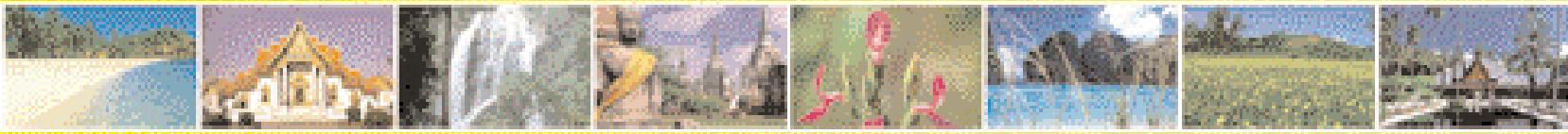
وزير السياحة التركي السيد عطا الله كوك يستمع إلى ممثلنا الدولي مع الأنسة هاجر ابكيان مديرية المعرض والتي عملت وتعمل بجد وإخلاص للاققاء بالمعرض إلى مستوى دولي.

معرض هذا العام كان الأفضل حيث تمت زيادة عدد قاعات العرض وشهد مشاركات جديدة من عدة دول وترافق مع زيادة في عدد الزوار سواء المتخصصين بالسياحة والسفر أو المواطنين العاديين. افتتح وزير السياحة التركي المعرض وحرص على زيارة معظم الأجنحة وكان لنا معا لقاء في جناح السياحة الإسلامية حيث قمت باهداه مجموعة من أعداد المجلة وبخاصة التي خدمتنا فيها عن تركيا. وأود الإشارة أيضاً بالدور الذي تقوم به الخطوط الجوية التركية التي تربط بين دول العالم من خلال توفير رحلات منتظمة ساهمت بوصول ملايين السياح إلى تركيا. ■



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