



# Remember The Slogan: Brazil For Every Tourist

Cairo - Mounir El Fishawy

The Brazilians are famous for their joy and humour. They welcome tourists from all four corners of the world with a beautiful slogan: "Brazil for every tourist"!

Brazil was discovered in 1500 by the Portuguese navigator Pedro Alvarez Cabral and remained a Portuguese colony until 1822. Its first capital was El Salvador. In 1763, it was transferred to Rio De Janeiro. In 1960, Brasilia became the official capital of the country while Rio de Janeiro remained its economic capital.

Brazil, with 8.5 million km<sup>2</sup>, is the largest South American country.

It has a coast of 7,310 km on the Atlantic Ocean. Its climate is moderate, with an average temperature of 28° in the north and 21° in the south. The summer is rainy and the winter dry.

The population now exceeds 180 million inhabitants. The official language is Portuguese, besides English, French and Spanish. The Arab community, of a few million has a peaceful life. They meet in certain areas, preserve their identity and culture and are free to practise their religion.

Brazil is subdivided into four main areas: The Northern area: located in the basin of the Amazon River which crosses it in the west on its way to the Atlantic Ocean. Other rivers traverse this area.

The North-Eastern area: the economic importance of this area increased because of the discovery and exploitation of oil. It is growing quickly and currently accommodates 30% of the total population.

The South-Eastern area: one of the

important economic areas of Brazil, rich in ores, coffee and cereals most of which are exported.

The most densely populated area; it has a variety of farm products (dairy and meat) and a strong concentration of industrial fabrics.

**The Mid-West is covered with dense fields and has a small population.**

The Southern area has high economic

growth rates, because of the balance of rural and industrial sectors. To the west, close to the Argentinean border, one finds the Iguacu cascades, one of the natural wonders of the world.

Brazil has multiple tourist attractions: beautiful beaches on the Atlantic Ocean, dense forests and natural reserves rich in birds and rare butterflies.

It is a unique corner of the world, whose memories remain engraved forever in the visitors' heart. ■

