

# The real capital of Asia ... Embraces development programs and events marketing purposes Islamic Tourism

Kuala Lumpur - Khaled Aldhabbi

Embraced the economic capital of Malaysia - Kuala Lumpur - during the period from October 15 to 26, 2012 events training program for (how to develop and promote the purposes of Islamic Tourism Destinations) ...



where he participated in the program nearly participants representing thirteen countries from Yemen, Iran , Indonesia , Zambia, Bangladesh, India , Bosnian, Azerbaijan,

Gambia, Maldives, China, Malawi, and in the program, which funded by the Malaysian Foreign Ministry and carried out by the Ministry of Tourism Malaysia and center of Islamic Tourism in Malaysia, participants provided important information about the ways marketing and development purposes Islamic Tourism addition to the concepts work-related tourism technique tourism promotion, and the groundwork hotel, travel and tourism programs related to the purposes of Islamic Tourism at various levels provided

by the domain experts and specialists Malaysian tourism. In the opening speech of the program, Mr. Haji Abdul Rahman Chari - Director General of the Center of Islamic Tourism Malaysia - about the importance of holding such training programs important and which are enshrined Malaysian government annually to discuss the reality of Islamic tourism and how to upgrading at all levels, whether local or international, as the face of Mr., Chari a word of thanks and welcome to all participants in this program,





wishing at the conclusion of his speech to make the most of all of the contents of this program ... Opening ceremony included popular technical presentation to a Malaysian technical teams impressed attendees. The training program also included a field visit and recreational trips to the most important tourist sites and entertainment in Kuala Lumpur. In the closing ceremony, which was preceded by presentation of plans of action and recommendations from the participants were distributed certificates honoring all

participants in the program. At the end of the program the participants in this course message of thanks and gratitude to the Government of Malaysia to adopt such specific programs that came to reinforce the concept of Islamic tourism and ways upgrading In addition to a letter of thanks and appreciation for those in charge of the implementation of this program, especially director of the Center for Islamic tourism in addition to supervisors to direct the activities of the session Mr. Zadi Mr. Alix . Mr. Fitra.