

**Under the auspices of chairman,  
Department of Commerce Prof. Z.  
U. Khairoowala .for the occasion of  
World Tourism day in 2011**

Khaled Abdu AL-dhababi

Chairman of Commerce Prof. Z. U.  
Khairoowala speaks to participants



**The Department of Commerce, Aligarh Muslim University , held a  
number of tourism activities , under the theme  
(Linking Cultures)**



The whole world celebrated the economic impacts. This year, World Tourism Day, on 27 September 2011, to raise the awareness of the international community on the importance of announcing the World Tourism Day under the theme "linking to tourism and highlighting its social, cultural, political and cultures" the 27 of September of each year coincides with the

Dr Sheeba Hamid  
Speaks to participants





annual World Tourism Day. The UN World Tourism Organization has started the celebration of this anniversary in 1980. The choice of this date by the General Assembly was upon the recommendation of

Executive Board of the World Tourism Organization that coincides with an important stage in the world: the anniversary of the founding of the World Tourism Organization, the adoption of the statutes on

The Co-ordinator of Celebration  
Dr Sheeba Hamid



## **27 September 1970.**

The timing of the World Tourism Day has an important meaning because it is a special occasion that comes at the height of the end of the season in northern hemisphere, and the beginning of the season in the southern hemisphere, where it has the great interest of tourists and hundreds thousands of people from all over the world in all walks of life.

World Tourism Day (Linking

Cultures) was celebrated in the Department of Commerce on 27 september 2011 by the students of Master of Tourism Administration (MTA). The event was the first of its kind in the department which began with a welcome address by the Chairman, Department of Commerce, Prof. Z. U. Khairoowala. The theme of the day was highlighted by Mr. S. Shamshad Husain, Retired Deputy General Manager, Air India. Prof. Badar Alam Iqbal, Former



Sana Ansari  
speaks to  
participants



Chairman, Department of Commerce also spoke on the significance of tourism. prepared meticulously by the students. Talented MTA award.

The students organized a well – chalked out programme which boasted off a tourism quiz, thematic oral presentations, some business games in which the students and teachers enthusiastically participated, apart from the colorful and informative slideshows

. Nawab ali Khan, Prof. S.M. Imamul Haque, Dr. Nafees A. Khan, Dr. Mohd. Yemeen, Dr. Shadab Khan, Dr. Asya Chaudhary and other faculty members were also present. Vote of thanks was proposed by Dr. Sheeba Hamid, Co-ordinate of the event.