

Al Multaqa

The Arabian Travel Market

> Dubai - Motaz Othman

The exhibitors in halls number 11 and 12, reserved for the area of the Middle-East, complained about the small number of visitors to Al Multaqa Exhibition held in Dubai at the beginning of May.

In fact, the stands of the countries which recorded the strongest surge of visitors - those of the European and Asian countries - were in halls 3 to 10.

Since the Exhibition records an annual growth rate of 20 percent in the number of participants the administration had to add other halls far from the remainder of the exhibition and this caused problems.

Lodgings and buildings played a prominent part in this year's exhibition, which seemed like a real estate show. Dubai, Abu Dhabi and other Gulf States focused mainly on properties.

Al Multaqa exhibition is an event that should not be missed by tourist industry professionals in Arab countries. It attracts responsible persons in charge of ministries of tourism, managing directors of hotel groups, airline companies and travel agencies. The press conferences and meetings organized during the exhibition are popular and well patronised.

ITM magazine took part in a number of these meetings hosted by Indonesia, Thailand, Germany and India, as well as those of the Qatar Hotel Company, Reed Company and Net Company For Tourism. The publisher, Mr. Shakiry, who was present at this exhibition, took part in most of them. In the evenings there were many festivities held under the auspices of the organizing company and certain exhibitors.

Among the personalities who visited the ITM stand were the Emir Sultan Ben Selman, the

Secretary General of the Higher Authority for Tourism in Saudi Arabia, the Minister for tourism in Lebanon, the Iranian ambassador to UAE, as well as other ministers and VIPs from other participating countries. ■



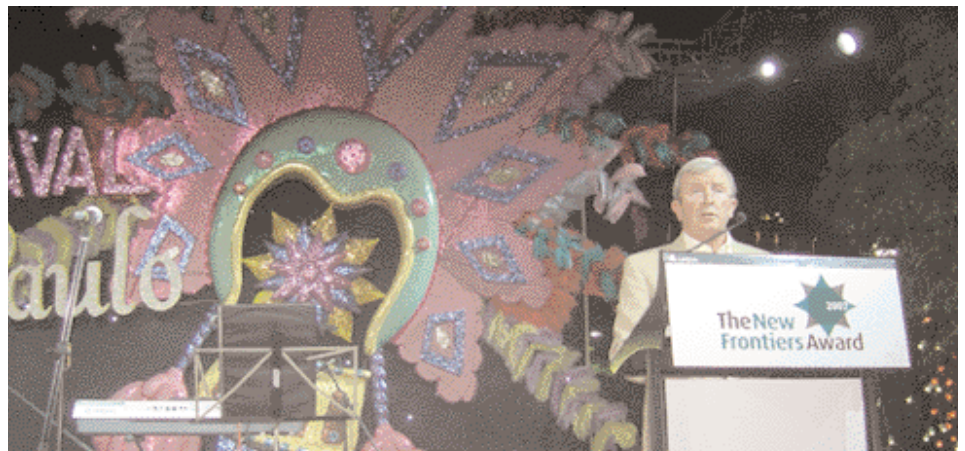
Dr. Suvit Yodmani – Minister of Tourism and Sports in Thailand with Mr. Motaz Othman

د. يودماني وزير السياحة والرياضة في تايلاند مع السيد معتز عثمان



Mr. Venu Rajamoni, the Indian Counsellor in UAE in the ITM stand

السيد راجاموني. من قنصلية الهند في الإمارات . في جناح السياحة الإسلامية



Tom Nutley – Chairman, Reed Exhibitions

توم نتلي رئيس شركة ريد للمعارض ▶