

India

A strong competitor in the world of tourism destinations

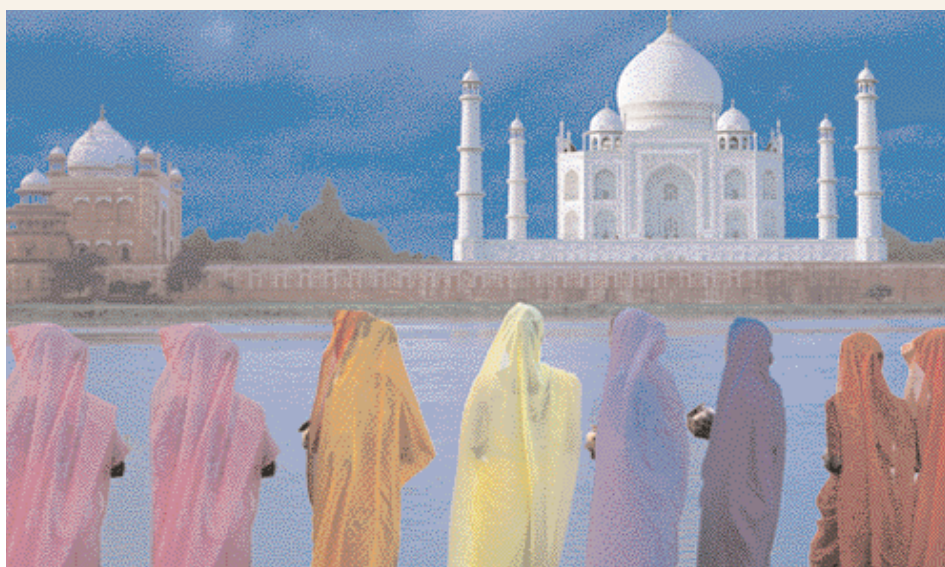
> Berlin-Motaz Othman

The Minister of Tourism and Culture in India, Ms. Ambika Soni praised the cooperation and partnership between the Ministry of Tourism and the Indian provinces, and the private sector represented by hotels, resorts, travel agents and airlines. She was speaking a press conference, held during ITB,

The minister said that the increase in the number of tourists coming to India, the large investments in the field of tourism and government efforts to support tourism promotion encouraged India to participate in ITB, where the country was strongly represented. India is the guest country in this year's session with the participation of all provinces and Indian actors in the tourism sector.

The Minister emphasized that competition must be consistent with tempting offers to tourists from all over the world, who can spend their vacations in India at very competitive costs.

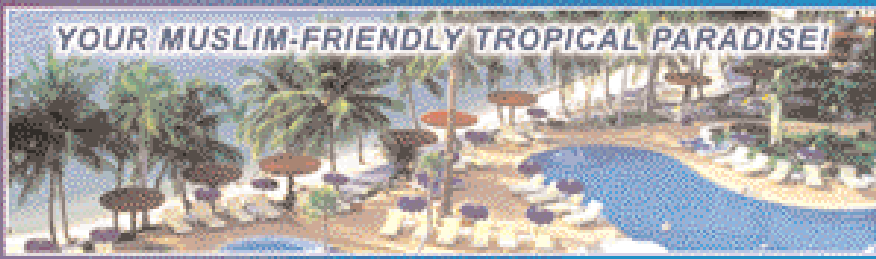
After this presentation, the Joint Secretary in the Indian Ministry of Tourism, Mr. Amitabh Kant, introduced a documentary which showed the cultural diversity and the rich



heritage, in addition to the landscape and nature with extensive wildlife and natural sites: plains, mountains and beaches. Adventure tourism, medical tourism, Yoga

and Ayurveda and other treasures of India were shown. They enable India to compete for a privileged position as a tourist destination worldwide. ■

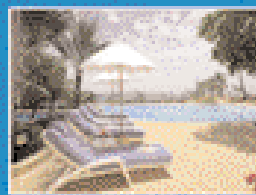
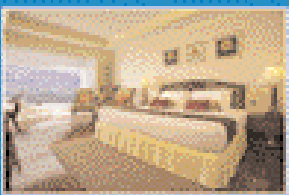
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