

An Interview with Mr. Ben Harper, Director of Sales & Marketing for Go Native Apartments in London

Motaz Othman
Islamic Tourism Media

It's well known that Arab Travelers, in particular families travelling to London this year, prefer to stay in Apartments more than in Hotel rooms for their long summer vacation.



For this reason, I tried during the Arab travelers.

Arabian Travel Market that took place in Dubai to meet with a chain of Apartments in London to introduce them to my readers and

Go Native Furnished / Serviced Apartments in London and across U.K cities was my choice to meet

and introduced, for that I met with Mr. Ben Harper, the Director of Sales and marketing at the Go Native Apartments, and I asked him about what facilities are offered specially to the Arab families and travellers whom they will spend their vacations in London this summer, and here is my interview:

Q: Can you introduce Go Native Serviced / Furnished apartments to Arab travelers.

A: Go Native apartments, established in 1997, aiming to offer travelers a great value for money, quality, Privacy, independence and more space of freedom.

Running more than 450 apartments in London, In addition to hundreds of apartments across U.K, in Birmingham, Cardiff, Liverpool, Manchester and other cities in the U.K.





Q: What makes Go Native apartments different than other Apartments.

A: Go Native apartments are centrally located in London and other cities, perfectly suited for Arab travelers and families during their vacations this summer in London and U.K, offering more space, fully-equipped kitchen, high quality bed linen and furnishing, on-site concierge, wireless internet and other services.

Q: Do you offer accommodation

for 1 day, or it's for a long stay.

A: Travelers can book for One day, One week, months, as long as they wish, through our website www.gonative.com, also travelers can find us on Linked In, Twitter, Facebook and You Tube.

Q: For Arab families and travelers this summer, which location do you recommend them to book, knowing that they would like to be close from the center and the Olympics functions:

A: Thanks for this question, I suggest the Go Native, in 206 Sussex Gardens, in London, offering 63 luxury serviced apartments, a modern Bathroom, T.V, sound system and wireless internet, access to excellent transportation, on-site concierge, security, weekly cleaning of linen, and close to Lancaster Gate tube station, surrounded by green gardens, restaurants and shops, and bordered by Queensway, Paddington, Edgware Road, Kensington and Hyde park.

Arab Tourists and families can book two or more apartments in

the same floor, or even they can book the whole floor.

Q: What about rates comparing with same services in a Hotel.

A: We are talking a very measures approach pricing in this building if you compare it with a 4stars plus hotel in the same area, we are way below and we done that because we understand as a brand in this region to win loyalty from consumers, rates in this building will be close to STG160.00 per night for the one bedroom apartment.





Thank you so much Ben, wishing you all success and a good season

