

Middle East Shopping Enthusiasts Head to Sydney, Australia for a Holiday with a Difference

--The 'land down under' is enticing regional chic shoppers with its fashionable mix of culture and couture--

Middle East travellers who visit Sydney are taking more and more time out of their holiday to do different things. There is a definite shift in the way guests are spending their holiday time. As well as visiting all the amazing national parks, museums, beaches and aquariums, holidaymakers are now focusing on the best places to shop in Sydney.

Sydney has a fantastic array of shopping centres and boutique venues for every kind of spender. From the opulent Opera House to Covent Garden and bustling Darling Harbour, international visitors come to Australia's capital for the hottest fashions, art and photography, home furnishings and Australian-made souvenirs.

Tourism Australia plans to keep it this way. Around 5.3 million visitors arrived in the country up to 31 March this year -- an increase of three percent on the same period

as last year with 50 percent being repeat holidaymakers.

Hyatt hotels' iconic property -- Park Hyatt Sydney is perfectly located between the world-famous Opera House and Sydney Harbour Bridge. This harbourfront hotel is intimate and residential in style, and reflects the beautiful Australian landscape in its architecture, design and art. It is the perfect destination for holidaymakers wanting access to major tourism sites and shopping trips.

According to latest accounts, this luxury hotel will undergo a multi-million dollar renovation in the near future, if approved by the government. The renovation will include a substantial revitalisation of the property and is expected to include the addition of three luxury rooftop suites and a complete redesign of the hotel's guest rooms, architectural fixtures and finishes, custom designed

contemporary lighting, new furniture and unique artwork by renowned Australian artists.

The hotel's new interiors will offer a natural feel with rich layers of chocolate, cream and beige hues. Designed to celebrate the indoor-outdoor experience, all guest rooms will feature floor-to-ceiling glass doors that open onto spacious private balconies that honour Park Hyatt Sydney's exclusive harbour front location.

In addition to the complete makeover of accommodation, the hotel's restaurants and bars, private dining rooms, day spa and recreational facilities will also be enhanced to reinforce Park Hyatt Sydney's position as one of

Australia's premier hotels.

Commenting on the hotel's renovation plans, Park Hyatt Sydney's general manager, Andrew Mensforth, states, "Our primary focus remains our valued guests. We look forward to proceeding with our proposed renovation as this transformation will provide for an enhanced guest experience and a new benchmark in luxury."

Park Hyatt Sydney's proposed renovation plan has been scheduled to coincide with the hotel's winter period to minimise disruption to guests. The new design will be spearheaded by leading interior designers BARstudio.

