

Islamic Tourism Under The Microscope At Tehran Conference

> [Tehran-ITM](#)

Organized by Cultural Heritage News Agency (CHN) in conjunction with Iran's Chamber of Commerce (ICC), the International Conference on Tourism of Islamic Countries was held at ICC's international conference center, 3-5 March 2007.

The proceedings ended with a wrap-up workshop aimed at designing a youth hospitality club in Islamic countries whose main goal would be getting Muslim youth engaged in tourism related affairs.

This initiative encourages the youth in Islamic countries to directly interact with each other, each introducing the culture and tourism attractions of his or her country to persuade others to see these attractions themselves.

It is hoped that the club will also create self-awareness among youth and familiarize them with cultural and religious values and religious ceremonies practiced in different Islamic countries.

Conference speeches and presentations ▶



Dr. Al-Ansari, Mrs. Daneshdoust, Dr. Maleki.

الأنصاري، دانشدوست ومالكي



Dr. Mohsen Imami

د. محسن إمامي



The first row: Dr. Al-Ansari, Dr. Kadir Din, Mr. Shakiry, the Azerbaijan Ambassador

الصف الأول: الأنصاري، قادر الدين، الشاكيري والسفير الأذربيجاني



Mr. Razali Mohammad Daud



Dr. Raouf Al-Ansari

د. رؤوف الأنصاري



Mr. Shakiry and Dr. Kadir Din

الشكاري وقادر الدين



Mr. Shakiry (right), Ali Akbar Abdul-Rashidi, Mr. Nasir Karami, Dr. Amer Dabiri Mehr

من اليمين: الشكاري، أكبر عبد الرشيدى، ناصر كرامى وأمير دبیر مهر

included: The role of foreign policy in tourism development of Islamic countries (Dr. Hamid Reza Asefi), the role of education in creating tourism culture (A. S. Shakiry), the role of Islamic architecture in attracting tourists in Islamic countries: Iraq a case study (Dr. Raouf Al-Ansari) tourism marketing in Islamic countries (Mr. Razali Mohammad Daud), long haul tourist visitation in Muslim countries: a Malaysian perspective (Dr. Kadir Din), applied tactics for tourism development in Islamic countries (Dr. Hamid Zargham), effect of 9/11 on tourism of Islamic countries (Dr. Mohsen Imami), tourism geopolitics and tourism in the third world (Dr. Ismaeel Ghaderi) and eco-tourism in Islamic Countries (Dr. Naser Karami) and Islamic Tourism and the Muslim Tourist (Ali Akbar Abdolrashidi). The role of the media in tourism development was also discussed. The facilitator of the panel was Ali-Akbar Abdolrashidi a well-known Iranian veteran journalist, who began by speaking of the role the media can play in the development of tourism in Islamic countries. "In Islamic countries, we must define the role

of the media in line with the trend of their tourism development. The importance of tourism in these countries had long been underestimated, and so was that of the media."

Mr Abdul-Sahib Shakiry emphasized the role of professional media which connects the academic and professional sectors. The publisher spoke of his own experiences as

someone who has been active in a publication devoted to tourism in Islamic countries and added: "Magazines and other publications are important tools that can provide services for the benefit of tourism in every country. Once we learn how to make use of this tool, it will automatically open doors to marketing which benefits our tourism industry. ■



مصطفى عصمت ساراك. أوميد واسماعيل غديري

Mr. Mostafa Ismat Sarac, Dr. Omid, Dr. Ismael Ghaderi