

# Introduction and Media Kit

[www.islamictourism.com](http://www.islamictourism.com)

Islamic Tourism Media was established in 2001 by T.C.P.H Ltd in London – U.K, aims to promote responsible tourism and business Travel between Arab and Islamic countries with the whole world.

Through our website [www.islamictourism.com](http://www.islamictourism.com) we are publishing a daily news, weekly news and monthly on-line magazine in Arabic and English languages related to the Travel and Tourism Industry world wide.

Our readers and visitors reached 10 million from 2001 till October 2009 as shown in the Visitor's site counter which appear in our homepages, statistics for 2008 showing the origin of our visitors. See page 2.

Mean time, we are receiving around 60,000 visitors weekly.

All the daily and weekly published news are also saved in the country profile pages, readers can visit any country by clicking on its flag in our homepages.

We offer the Travel and Tourism Industry the chance and space to promote its services to our readers and visitors. See page 3 & 4.

Islamic Tourism team are ready to work with Airlines, Hotels and Resorts, Tour Operators, Events organizers and everybody in the Travel and Tourism industry to enable them to reach clients around the world.

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A.S.Shakiry

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Statistics for year 2008, from please view by going to:  
[http://islamictourism.com/country\\_of\\_origin2008.htm](http://islamictourism.com/country_of_origin2008.htm)

Rates for 2009 – 2010 for [www.islamictourism.com](http://www.islamictourism.com)

## Home pages

### **Banners linked to the client website located on the home pages in left and right size 170 x 100 height pixels:**

Goes and appear all the time in our three homepages (languages) and mailed with the weekly news bulletin to over 60000 subscribers.

One month: Euro 200.00

Three months: Euro 575.00

Six months: Euro 1100.00

One year: Euro 2000.00

### **Useful links ( Company Name ) linked to the client website:**

Goes and appear all the time in our three homepages (Languages) and mailed with the weekly news bulletin to over 60000 subscribers:

One month: Euro 100.00

Three months: Euro 250.00

Six months: Euro 450.00

One year: Euro 800.00

## Country Profile pages

### **Banners located in country profile pages below ITM Logo in one country in three languages linked to the client website:**

One month: Euro 50.00

Three months: Euro 135.00

Six months: Euro 250.00

One year: Euro 400.00

### **Useful links located in country profile page in one country in three languages linked to the client website:**

One month: Euro 20.00

Three months: Euro 50.00

Six months: Euro 120.00

One year: Euro 200.00

## On-line magazine pages

One Full page advert in Arabic on-line magazine per month Euro 200.00.

One Full page advert in English on-line magazine per month Euro 200.00.

Publishing news which mailed weekly to our data and saved in the country profile page.

One ( 1 ) news in English and Arabic Euro 50.00

Ten ( 10 ) news in English and Arabic Euro 350.00

Twenty six ( 26 ) news in English and Arabic Euro 700.00

Fifty two ( 52 ) One year news in English and Arabic Euro 1200.00

Notice: translation fees between languages for articles in on-line magazine or the news in the website is: Euro 100.00 per 1000 words.

For more information about Editorial, Rates and Prices, please visit our website [www.islamictourism.com](http://www.islamictourism.com) or contact our sales team:

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